

**EXECUTIVE SUMMARY****PURPOSE**

The purpose of Jobbing America Foundation™ is to gather and distribute scholarship funding for training programs for job-seekers who need training but cannot afford the costs. Jobbing America™ operates as a 501 (c) 3 non-profit organization and is focused on the solution for getting America back to work with interview skills training. Executive Director: David L McNair David@JobbingAmerica.org, Carl Youngberg: Education Director Carl@JobbingAmerica.org, Laura Nelson: Director Of Development Laura@JobbingAmerica.org

Jobbing America™, as supported by the scholarships provided by the Foundation, offers targeted training programs and workshops for America's job-seekers and empowers participants with interviewing skills and careering tools to:

- Get the right job to become re-employed.
- Build a career that aligns with their background, purpose and capabilities.
- Give participants a vision, a plan, support and a process to go forward.

CHALLENGES FOR JOB-SEEKERS TODAY

Unemployment rates continue at an all time high with record numbers of the long-term unemployed who have been out of work for multiple years. A major challenge for today's job-seeker is learning how to successfully navigate the job interview. The job candidate must clearly tell career stories that highlight their strengths, passions, and core competencies and sell themselves on how they will bring exponential value to the hiring organization. Critical to being hired is bringing clarity and focus to their career message and articulating their value proposition.

WHAT WE DO DIFFERENTLY

Our difference begins with video capture of participants in action practicing their interviewing techniques with personal coaching in front of a small group. Job-seekers are looking for jobs and careers more aligned with their strengths, passions and skills. Outplacement firms and workforce commissions are often focused on placing clients in the same career fields they had before the layoff and in the shortest time possible. Our participants want a plan, a program and someone to partner with them. Jobbing America™ provides that connection.

INTERVIEW-TO-WIN TRAINING

Since 2009, our monthly seminar-styled workshops have helped hundreds build their confidence in themselves and a plan for their future. They develop their unique brand, practice interviewing on videotape and learn how to be successful on their job interview. Our training gets participants back on the road to recovery and develop skills to take with them and help save their home, credit and dreams.

CORPORATE SCHOLARSHIP PROGRAM

Jobbing America™ Foundation offers *Corporate Scholarship Packages* in groups of 5-50 participants that focus on geographic and demographic communities, needs and industries. Each scholarship includes a 12 Hour Interview-To-Win group seminar, individual career coaching session and continued group training.

WHAT CAN YOUR DONATION DO?

A Scholarship for Jobbing America™ Foundation helps the jobless advance to the top of the hiring list through improved interviewing and communication skills. At the core is the belief that training more people to get jobs will start a cycle to revitalize the workforce, help stimulate the economy with personal income and directly impact each person and each business.